



MCAA Team Community Service day at Second Harvest Food Bank in Irvine, CA

Spring 2013

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MCAA Program -

*Preparing Coaches and
Athletic Administrators
for service in the
21st Century*



CONCORDIA
UNIVERSITY IRVINE
Master of Arts in Coaching and Athletic Administration

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A Note from Our Director

I hope that your 2012-2013 academic year is a going well. The MCAA faculty and staff are working hard to provide a great academic experience for you. The Spring Term is serving 705 students, of which 131 are new to the program. Please join me in warmly welcoming our new students. We are extremely proud of the academic and professional accomplishments of current MCAA students and program alumni.

Please take the time to review our Spring MCAA Newsletter:

- We are deeply saddened by the untimely death of one of our MCAA Alumna, Monica Quan. Monica was a 2009 graduate of the MCAA Program. You can read more about her too-short life on page 3.
- We would love to see you at the **Graduation** ceremony on Saturday, May 4, 2013. The Commencement will take place at the Bren Events Center on the campus of University of California Irvine (UCI) at 5:00pm (doors open at 4:00pm). You are cordially invited to stop by our MCAA hospitality tent after the ceremony. We will provide a photographer for individual, small group and family pictures. We would love to share this day with you and your family.
- Please take a look at our **Summer Schedule**, found on page 5. Registration for the Summer term begins March 18.
- Don't forget to contact Chelsea at Chelsea.ohara@cui.edu with any academic advising questions.
- The calendar for our upcoming terms can be found on page 9.

SPECIAL REQUEST Please help me out by sharing your best practices in athletics. Many of you are doing spectacular work and we would like to know more about it. This could include great performances by your team and/or the contribution(s) and special activities that you make to your school, community and the world. Please send me a brief note, letting me know more about your work. It's ok to brag a little. Heaven knows that athletics and coaching can use some positive recognition. Please send to tom.white@cui.edu

Our program continues to be blessed with good students and quality instructors seeking to make the world of athletics a better place.

If you have any questions, please contact us. Please enjoy a wonderful Spring term. We are excited that we have to opportunity to serve your educational needs.

-Tom

We Mourn the Loss of MCAA Alumna Monica Quan



MCAA Alumna Monica Quan left this earth on February 3, 2013. Monica is remembered as a truly great person who will continue to be loved and missed.

An excerpt from Monica's MCAA Professional Portfolio is found below:

"A coach is a role model for the athlete. Having the ability to lead with great integrity, honesty, loyalty and respect will be key aspects in a successful program. Developing a strong and open relationship with the athletes, along with great communication, is the most important vehicle for a successful leader. The ability for a coach to listen is more important than communication skills. A coach should be a person the athletes respond to because of trust and respect.

"Whether it is the season, in daily practice, on road trips, or during wins and losses, the coach will always make sure that the athletes are in a constant state of learning. Learning from one's mistakes and not making the same ones is very important. Coaches have the opportunity to provide and teach young growing athletes the important life skills that they will be able to take with them in the future. Life lessons and gaining experience is very important for athletes to grow and mature. Athletes learn so much throughout their athletic days that they will be able to take with them in the future. My job is to prepare my athletes for success."

"Developing Complete Athletes: Highlighting the Ability to Use Athletics and Interpersonal Relationships as Tools to Teach Student-Athletes Transferable Life Skills"
MCAA Professional Portfolio
Monica Quan, May 20, 2009

*The LORD bless thee, and keep thee
 The LORD make his face shine upon thee, and be gracious unto thee
 The LORD lift up his countenance upon thee, and give thee peace.*

-Numbers 6:24-26

California Coaches Conference 2013

SAVE THE DATE!

June 24-28, 2013

Click [here](#) to read about the 2012 Conference, and view all Conference photos [here](#).

Keep an eye out for updates and further information on our Conference website:

<http://www.cui.edu/academicprograms/graduate/coaching/ccc>

2013 Keynote Speakers

Dotsie Bausch <i>7 Times U.S. National Cycling Champion</i> "Overcoming Barriers to Achieve Athletic Success" Mon, June 24 CU Center	Scott Westerling <i>Pacific Lutheran University Head Football Coach</i> "Impacting the Lives of Your Athletes" Tues, June 25 CU Center	Bill Fennelly <i>Iowa State University Head Women's Basketball Coach</i> "Building a Winning Team" Wed, June 26 CU Center	Dr. Gregory Dale <i>Duke University Director of Sport Psychology</i> "Developing the Credible Coach" Thurs, June 27 CU Center	Bob Owens <i>Chapman University Head Football Coach</i> "Leading for Athletic & Academic Excellence" Fri, June 28 CU Center
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The following sport-specific courses will be offered at the 2013 Conference:

Baseball
Basketball
Cross Country
Football

Soccer
Softball
Speed, Strength & Conditioning
Sports Medicine

Volleyball
Water Polo
Wrestling

Registration Options:

- As a student, if you register for one of the above courses on MyRecords and pay tuition, you are automatically registered for the Conference! No additional fees.
- You can also send your entire coaching staff for one low school fee: \$149 PER SCHOOL (non-credit option)



Summer 2013 Course Offerings

Registration opens March 18

Courses subject to change - based on enrollment

ONLINE- May 20- August 2nd		
MCAA 510	OL1 - OL5	Principles of Coaching & Leadership
MCAA 520	OL1 - OL2	Psychology of Coaching
MCAA 530	OL1 - OL4	Ethics & Sport
MCAA 540	OL1 - OL2	Sport Technologies
MCAA 550	OL1 - OL4	Research Methods & Analysis
MCAA 560	OL1 - OL3	Leadership & Administration
MCAA 561	OL1 - OL2	Athletic Finance
MCAA 562	OL1 - OL2	Facility Planning & Event Management
MCAA 570	OL1	Sport Medicine & Performance
MCAA 580	OL1 - OL4	Legal Aspect of Sport
MCAA 585	OL1 - OL2	Speed, Strength & Conditioning
MCAA 595	OL	Culminating Project
MCAA 595E	OL	Culminating Project Extension
MCAA 574	OL1	Advanced Theories & Strategies for Coaching Football
MCAA 573	OL1	Advanced Theories & Strategies for Coaching Basketball
MCAA 577	OL1	Advanced Theories & Strategies for Coaching Baseball
ONSITE- June 24 - June 28		
MCAA 578	IR	Advanced Theories & Strategies for Coaching Water Polo
MCAA 572	IR	Advanced Theories & Strategies for Coaching X-Country
MCAA 568	IR	Advanced Theories & Strategies for Coaching Soccer
MCAA 573	IR	Advanced Theories & Strategies for Coaching Basketball
MCAA 574	IR	Advanced Theories & Strategies for Coaching Football
MCAA 575	IR	Advanced Theories & Strategies for Coaching Softball
MCAA 576	IR	Advanced Theories & Strategies for Coaching Volleyball
MCAA 577	IR	Advanced Theories & Strategies for Coaching Baseball
MCAA 579	IR	Advanced Theories & Strategies for Coaching Wrestling
MCAA 585	IR	Speed, Strength & Conditioning
ONSITE- July 8- July 12		
MCAA 510	IR	Principles of Coaching & Leadership
MCAA 530	IR	Ethics & Sport
MCAA 562	IR	Facility Planning & Event Management
MCAA 571	IR	Advanced Theories & Strategies for Coaching Golf
ONSITE- July 15- July 19		
MCAA 590	IR	Coaching Academy
ONSITE- July 22- 26		
MCAA 540	IR	Sport Technologies
MCAA 560	IR	Leadership & Administration
MCAA 591	LB	Athletic Director Institute
ONSITE- July 29- August 2		
MCAA 520	IR	Psychology of Coaching

Chelsea's Corner



Hello MCAA Students!

This is a friendly reminder that Summer registration opens March 18 on MyRecords. Please see summer schedule on page 5 to review the courses that will be offered this summer and to plan your Summer Term.

I also wanted to take a moment and mention this summer's California Coaches Conference. The Conference is from June 24-28, and there are sport specific courses offered. As an MCAA student, you will be automatically registered for the Conference by registering for one of the courses held during that week. You will not need to pay or register for the specific conference. Registration for the sport specific classes includes CCC registration.

Feel free to contact me with any academic questions.

-Chelsea

MCAA On the Road



The MCAA Admissions team has been on the road in an effort to share the great opportunities that the MCAA Program has to offer. The team has attended clinics such as Glazier, Nevada Athletic Director Association Conference, Pennsylvania State Athletic Directors Association Conference, and more. Above, Jim Staunton and Tom White inform prospective students about the MCAA Program at the NADA Conference in Las Vegas.

We will also be present at the Oregon Athletic Directors Association Conference in Sunriver, Oregon from April 14-15 and CSADA Conference in Reno, Nevada from April 18-21. Please stop by and say hi!

New MCAA Collegiate Recruitment Coordinator

Dr. James Forkum



Concordia University Irvine Master's Degree in Coaching and Athletic Administration Program (MCAA) proudly announces the addition of Dr. James Forkum to its staff. Dr. Forkum (Jim) has had a stellar career spanning 44 years as a teacher, professor, men's basketball coach, academic and athletic administrator, college admissions director and speaker on adult learning theory and generational differences. He no sooner joined the staff, than he was named as the National Community College Athletic Director of the Year. The MCAA Program is delighted to welcome him as the National Director of Collegiate Recruitment and Retention.

Jim recently served as Santa Rosa Junior College's Dean of Instruction in Kinesiology, Athletics and Dance, and Director of Athletics. He oversaw a large academic program offering over 230 different course offerings and supervised a teaching staff of fifteen full time teaching faculty and over fifty part-time instructors. As Dean of Instruction, Jim routinely supervised all facets of the total operation of the division including major and certificate development, curriculum development, course scheduling and faculty/staff evaluations.

As Director of Athletics, Jim had responsibility for twenty sports programs, (one of California's largest) as well as seven club sports. Jim administered the athletic participation of over 500 student-athletes and club participants competing in the Big 8 Conference. Jim's teams won over 35 Big 8 Conference championships, ten Northern California titles and five state championships.

Jim is especially proud of the academic achievements of his athletes. Santa Rosa Junior College (SRJC) student-athletes have been recognized with numerous conference and state individual and team academic awards, including National Alliance of Two Year College Athletic Administrators (NATYCAA's) National Male Scholar Athlete of the Year. Every year SRJC averaged over 14 student-athletes earning perfect 4.0 GPAs and the athletes as a whole consistently averaged a higher GPA than the student body at large – just below 3.0.

Jim is active in his community. He is a member of the Santa Rosa Convention and Visitors Bureau Advisory Board, the Santa Rosa Sports Commission, is a sponsor for the regional Special Olympics winter basketball tournament and the annual Girls in Sports Day. He routinely speaks at service club events and public and private organizations throughout the North Bay Region.

He is a member of two different Athletic Halls of Fame, one as a player and one as a coach. Aside from his most recent honor, he was named California Community College Health Educator of the Year in 2005.

Jim received his Bachelor of Arts Degree from California Baptist University, his Master's Degree from Azusa Pacific University and his Ph.D from Capella University. His academic background prepared him to specialize in adult learning theory, generational differences and effective communication between generations, bridging the gap between athletes, coaches and administrators.

According to MCAA Director Tom White, "We are privileged to have a person the quality of Dr. Forkum. He is recognized nationally as an expert in athletics, communication, professional conduct and ethics. I can't think of a better person to direct our national collegiate recruitment efforts."

For more information you may contact Jim at: jim.forkum@cui.edu or 949-214-3576

MCAA welcomes a second Associate Director of Admissions

Jon O'Neill

Concordia University, Irvine Master's Degree in Coaching and Athletic Administration Program (MCAA) would like to welcome Jon O'Neill. Jon will be serving as the Associate Director of Admissions for the program and will be dealing with students west of Texas and up. Jon has been brought on board to handle the growing number of students God has continued to bless us with. The MCAA Program is happy to have him as a part of the team in his role as the Associate Director of Admissions – MCAA.



Jon has most recently worked in the Real Estate industry handling the day to day operations for a Property Management Company while coaching softball at Woodcrest Christian High School. Jon has also served with the Admissions team at California Baptist University where he earned a degree in Business Marketing.

Jon's unique background in Admissions, Real Estate, and Coaching will serve him well here at Concordia University Irvine. Jon will fit right in with the Concordia University Irvine MCAA team.

A Note from Admissions

Greetings from the MCAA Admissions Team! We hope that you are all enjoying the program and taking advantage of all that the program has to offer.

We appreciate that you have made the decision to pursue your Master's degree with the MCAA program, and are proud to welcome you to the team.

We want to let you know that we are available to speak with any of your friends or colleagues that might be interested in the MCAA program. It is great to have someone to study with and bounce ideas off of, and why not let your friends gain the same great knowledge that you are receiving. You, your friends, or fellow colleagues can contact us any time. We wish you continued success in the MCAA program and best wishes for a safe and enjoyable Spring term!

- Chris, Jon and Erika

The MCAA Admissions Team



Chris Lewis: 949-214-3025, christopher.lewis@cui.edu
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On Leadership

By Jim Kunau



God is very gracious in planting in our world deeply influential leaders like John Wooden. Those “gifts to mankind” can only be fully appreciated if we as coaches and leaders deliberately choose to learn from the wisdom of these sages.

One of Coach Wooden’s encouragements to coaches was to ‘make greatness attainable by all’ within the team or organization. He taught that personal greatness should be measured against one’s own potential rather than in comparison to another person or another team. Ernest Hemingway expressed it this way, “There is nothing noble in being superior to someone else, the only true nobility in life comes from being superior to your former self.”

For Coach Wooden, one of a leader’s most fundamental responsibilities was to “instill the belief that the opportunity for making great things happen is possible in every job”. This, he said, is the beginning of accomplishing something extraordinary; coaches able to do this “have created an organization that fosters and breeds achievers, a superior team filled with people striving to reach their full potential in ways that serve the team. It becomes a force with exceptional power and productivity.”

Ultimately for a team to experience optimal success, Coach Wooden states “All members must become great in his or her own particular way. The key is for coaches to instill within everyone that personal greatness is not determined by the size of the job, but by the size of the effort one puts into the job.”

When we honor athletes on a daily basis for having unselfish, team-first attitudes and making an exceptional effort, we make it possible for everyone to feel valued and experience success. Attitude and effort begins to transcend the perceived importance of depth charts and newspaper articles, making the “star of the team the *team*” while increasing the value of each athlete and coach pulling together in a common cause!

2013-2014 MCAA Term Calendar

TERM		START DATE	END DATE	ONLINE REG. DATES
Summer	Online	May 20, 2013	August 2, 2013	March 18 - May 18
Fall I	Online	August 19, 2013	November 1, 2013	June 11 - Aug. 17th
Fall II	Online	November 18, 2013	February 7, 2014	June 11 - Nov 9
Spring	Online	February 17, 2014	May 2, 2014	Dec 2 - Feb 15

MCAA Team

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Enjoy the Spring Term!

